



**BROTHERHOOD
SNOWBOARD
CAMPS**

by peter strom

PRESS RELEASE FOR
BROTHERHOOD SNOWBOARD CAMPS 2009

SNOWBOARD PRO PETER STROM LAUNCHES BROTHERHOOD SNOWBOARD CAMPS

Learn to ride anything and everything that comes your way together with the most dedicated riders on the planet at the Brotherhood Snowboard Camps by Peter Strom.

Peter Strom is this summer introducing the Brotherhood Snowboard Camps in Les Deux Alpes. A camp that will set a new standard and carry on the true snowboarding spirit like an Olympic torch. Brotherhood Snowboard Camps will represent true snowboarding to the fullest, run by the biggest shred sharkz on the planet. Learn to ride anything and everything that comes your way, tree's wall-rides, pipe parks, cars and more. Innovative riding wherever you ride, no matter weather and snow conditions.

Together with Marika Borg from Girlie Camps, who created the Battle, one of the most recognized snowboard events in the world, Peter Strom will deliver a camp based on the true spirit of snowboarding.

See you at the camp!

Peter Strom

Brotherhood Snowboard Camps 2009

4 July-11 July 2009, Les Deux Alpes (France)

www.brotherhoodcamps.com

Peter Strom, peter@brotherhoodcamps.com

+46 703 541 453

Press material

Visit our press room for high resolution images and logotypes:

<http://www.brotherhoodcamps.com/press>

For media and partners:

Marika Borg, marika@girlieltd.com

+46 703 80 85 84

Brotherhood Snowboard Camps by Peter Strom.

Production office: Finlandsgatan 62, SE-164 94 Kista, Sweden

Phone: +46 703 541 453, peter@brotherhoodcamps.com, www.brotherhoodcamps.com



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Peter's Snowboard Camp experiences

With 20 years of snowboarding I've been through most of the camps from Sweden, Norway, Canada, USA, Japan, and New Zealand. The first camp I went to was the Craig Kelly camp in Riksgränsen (Sweden) in the early 90's. This camp is still to this day standing out like a milestone in snowboarding history as one of the most classic camps ever. My greatest memory was coming up to the pipe seeing Craig at the bottom. He was coaching and riding in rain fog and misty weather. Sometimes you could hardly see the pipe but still he stood his ground coaching. At that time he, a LEGEND that has named so many tricks in the book, presented a new sport to Scandinavia.

Another memorable camp was the Super Pipe Camp by Allan Clark in Brohm Ridge (Canada). We had a hand-sculptured super pipe high up in Whistler Mountain, staying in Frank Sinatra's old cabin under the stars. The skate ramps were flown in by helicopters. With Rick Mc Crank skating. The only way to get to the camp base was with huge 4x4 trucks. The Super Pipe Camp will forever stay in the hall of fame snowboard camps. After that week it was clear to me what a camp is all about. It was run by dedicated people with lots of love for snowboarding.